

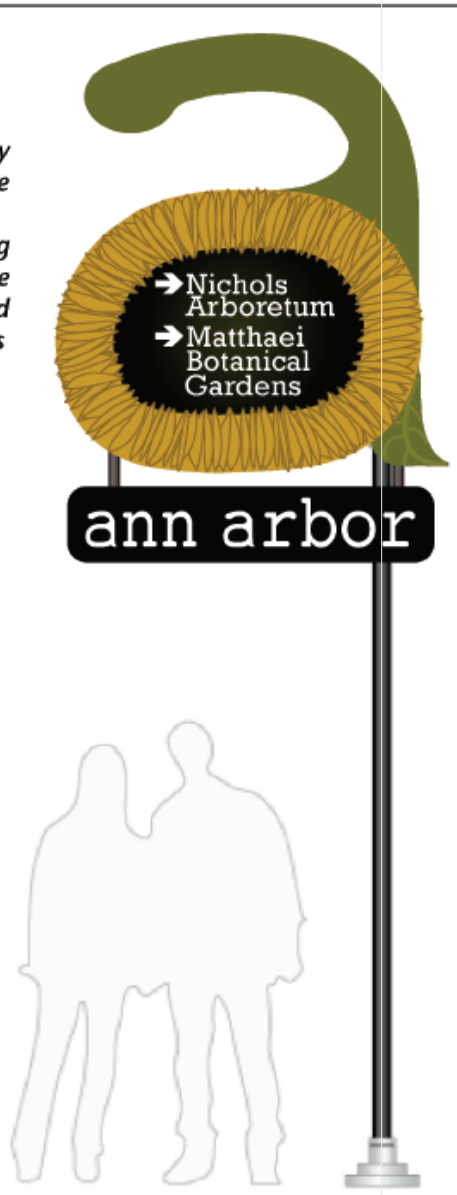
## WAYFINDING AS PUBLIC ART

Street signs can be more than merely functional — they can, in a place like Ann Arbor, serve as beloved art objects reflecting the city's brimming personality. Given this intention, the signs come to serve both citizens and visitors of Ann Arbor, indeed in ways that bring the two groups together.

To this end, each of my pole signs is designed to visually evoke the Ann Arbor destinations it advertises. Besides serving as intuitive visual aid for visitors, this iconography also is meant to bring out something to be proud of, something to care about, something that each Ann Arborite holds dear.

Of course, this potential is most effectively fulfilled when the signs point to individual beloved Ann Arbor destinations — UMMA, the Arb, the Farmers' Market. My sample signs are therefore constructed on that basis, but I do not doubt that the concept could be adapted to signage written with less destinational specificity.

The lowercase **a** shape, rendered as if from a typewriter, reflects Ann Arbor's legacy and ongoing commitment to literate citizenry.



DESIGN 1

## ANN ARBOR

FABRICATED DIMENSIONAL LETTERS FROM CUSTOM TYPEFACE. TYPEFACE CONNOTES OLD GERMAN BLACK LETTER, SPORT JERSEY NUMBERS, AND DIGITAL DISPLAY. COPY CHANGES PER DISTRICT.

LETTERS PIN MOUNTED TO JET CUT CIRCULAR RING WITH DECORATIVE PATTERN AND REFLECTIVE WHITE ON BOTTOM FOR INDIRECT DOWN LIGHTING AT NIGHT.

CUSTOM FORMED TUBING WITH LED LIGHTS SUPPORT RING AND LETTERS. FORMS SUGGESTIVE OF ORGANIC GROWTH AS WELL AS FIBER OPTICS / INFORMATION. ONE OF THE THIRTEEN ARCHIMEDIAN SOLIDS IN FRAME FORM WITH PANES OF FROSTED ART GLASS AND INTERNAL LIGHTING. SOLIDS CHANGE PER DISTRICT.

POST TO BE SET BACK FROM STREET BY A MINIMUM OF SIX FEET. PANEL ASSEMBLIES ROTATE AS NEEDED AND LOCK DOWN WITH SET SCREWS.

ADDITIONAL SIGN TYPES TO INCORPORATE SPACE FOR IMAGES AND ARTIFACTS TO CREATE THE MNEMONIC DEVICE OF "METHOD OF LOCI" / MEMORY PALACE.

SIGN PANELS ON U SHAPED FORMED METAL PANELS PAINTED OFF WHITE TO LOOK LIKE PAPER. COPY IS SELECTED TO RESEMBLE LIBRARY IDENTIFICATION STAMPS IN OLD BOOKS. OLD GLASS REFLECTIVE DOTS ADDED IN PERF PATTERN OVER LETTERS FOR REFLECTIVITY AT NIGHT AND TO REINFORCE THE OTHER OLD LIBRARY BOOK ID TECHNIQUE OF PERFORATED LETTERS. PANELS NEST INTO SECOND FABRICATED U SHAPE THAT IS PAINTED DARK BRONZE WRINKLE PAINT TO LOOK LIKE LEATHER BOOK BINDING. ARROWS ARE ON SPOT WELDED TANGS OFF BACK OF "BOOK".

MAIN POST IS STAINLESS WITH ETCHED BRAIDED PATTERN TO CONNOTE CABLE.

POST HOLDER FLANGE IS PAINTED BLACK.



DESIGN 2