

submission guidelines

we're interested in your ideas, not the perfection of your rendering.

The entire sign package has 10+ sign types...to make it all a little easier, please focus your design efforts creating the sign type shown below; a downtown-scale pole sign.

Corbin's explanation of design rationale below is helpful to understand the system of hardware required to create an adaptable, cost effective sign.

PDF's, EPS, JPEGS or faxes are accepted.
Outline your typography for accurate representation.
Please place name, email address and a phone number on your submission.

Submissions will be scaled and formatted alike, and shown without creator identities. They will be printed and mounted to 16x 20 board, with a dry erase overlamine.

Entries must be in by **noon, October 16**

Public viewing / comments encouraged
Tuesday and Wednesday October 16 and 17
Arbor Brewing Company 5-8pm
and
Thursday and Friday October 18 and 19

Location TBD; either the downtown Public Library or City Hall

All entries will be posted at ArborUpdate.com

Saturday October 27 10-2pm. A charrette will be convened of 15 to 20 individuals at the offices of Grafaktri Inc. on North Main. It is hoped that a handful of good designs will rise up through the public review and commentary process. The creators of those concepts, along with an invited group of creative professionals will participate in a 3-4 hour program that will result in a design(s) that will be presented to the DDA in an October 29th meeting.

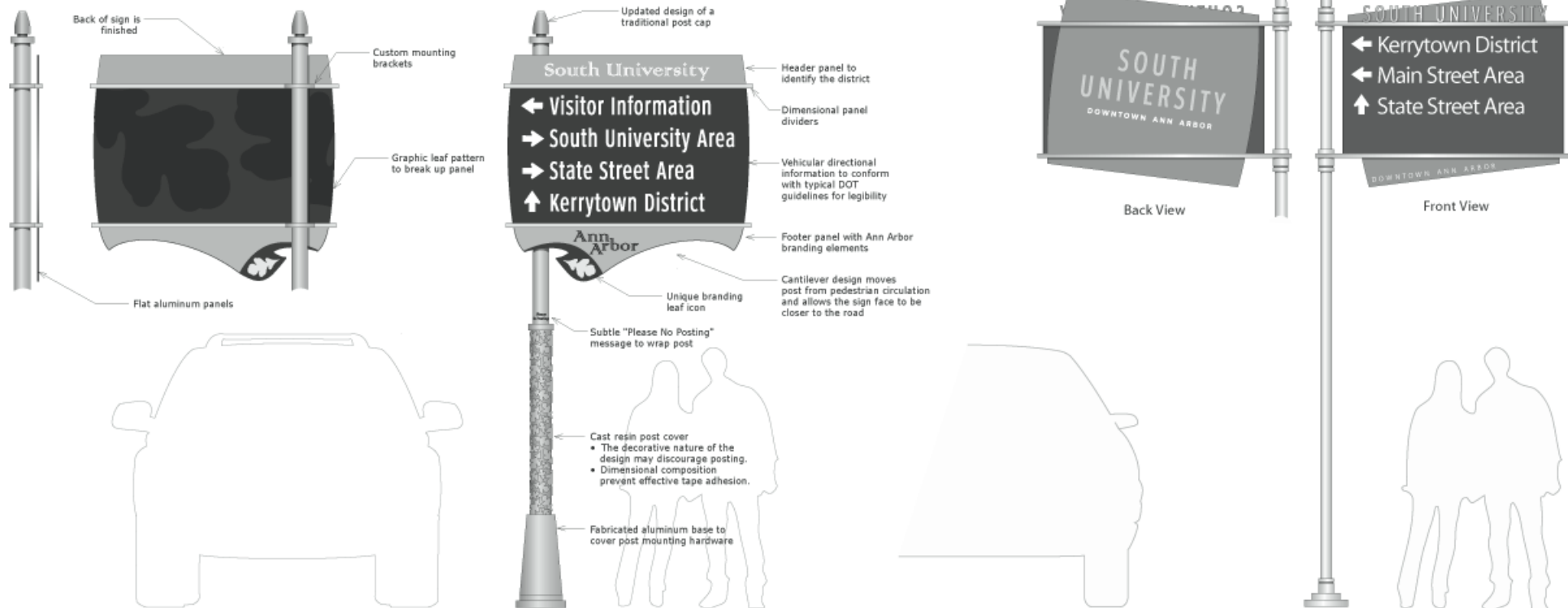
Corbin Design will create the rest of the sign types and continue implementation process.

Compensation
Creator(s) of accepted design may get a group hug from the DDA Board.

Submit ideas to:

fax; 734.665.0794
email; signdesign@grafaktri.com

Explanation of Design Rationale



Corbin Design
July, 2007

Small Vehicular Guide
located on downtown streets
with 2-3 lanes and speed 35mph or less
3 3/4" messaging cap height

Corbin Design
September, 2007